

Retractable Banners: Blade Lite 850

Total Graphic Area: 33.5”w X 66.5”
up to 89.75” h
Total Visual Area: 33.5”w x 60”
up to 83.25”h

Please be sure to include a 1/2” bleed
at the top & a 6” bleed at the bottom

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print



6” bleed area

BLEED AREA
will not be visible when
mounted into bannerstand